

# White Paper 2.0

March, 2018

**"PJR - Tokens for Business Investments"**



**PROJECT  
EREUM**

# CONTENTS

1. Introduction
2. Market Situation
3. Our Solution - ProjectEreum
  - 3.1. Decentralized Business Investment Platform
  - 3.2. Market of Ideas
4. Project Coin PJR - Token for Business
  - 4.1. Technical Aspects of our Token (Ethereum blockchain)
  - 4.2. New Developments
  - 4.3. Token Distribution
5. Why Blockchain?
6. Benefits & the Value
7. Why do We Need the Investment?
8. Business Development
9. Competitors
10. Conclusion

## **1. Introduction**

The aim of this Whitepaper is to give a potential investor a quick and transparent overview of our start-up company and convince that the Roadmap that we have created will be executed with the highest efficiency possible.

We are a team of dedicated young professionals who are willing to bring their knowledge and skills to the next level. Blockchain industry is the future and our interest and passion towards the project will result in high reward for all participants of his project. We have professional business and work background in order to perform and manage this project.

## **2. Market situation**

Firstly, we have advisers and experts following our ICO, in order to avoid any unnecessary issues regarding regulatory rules of Initial Coin Offering.

Secondly, understanding potential risks as well as arising problems in the blockchain market, allows us to realize the potential of our business project. We have created a global investment solution, where cryptocurrency holders can invest in real-life projects and start-up companies. Our target market is not only huge Bitcoin and other currency holders, but also small private investors who will have a chance to participate in a crowd-investment and receive their fair share of the business somewhere in the world, for example - London.

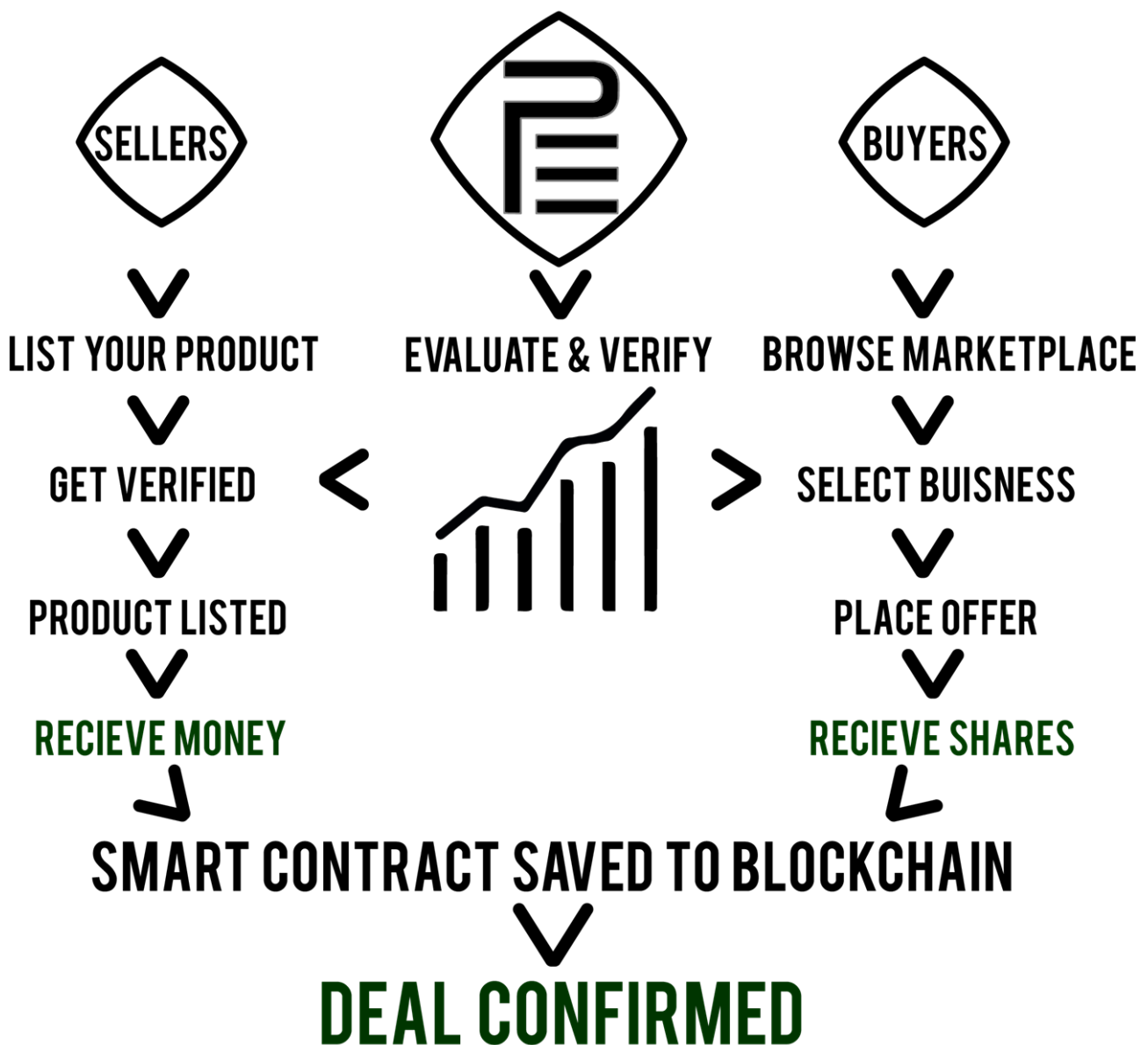
We are redesigning the way that people will be investing in the future!

## **3. Our Solution – ProjectEreum**

A smart platform for entrepreneurs and investors, where digital money is the instrument of real-life investments. Carefully analyzed start-ups now can receive the funding they need through blockchain. Ethereum based token, to provide and secure business transactions between real people and investors on blockchain.

### 3.1. Decentralised Business Investment Platform

# DECENTRALISED BUSINESS INVESTMENT PLATFORM



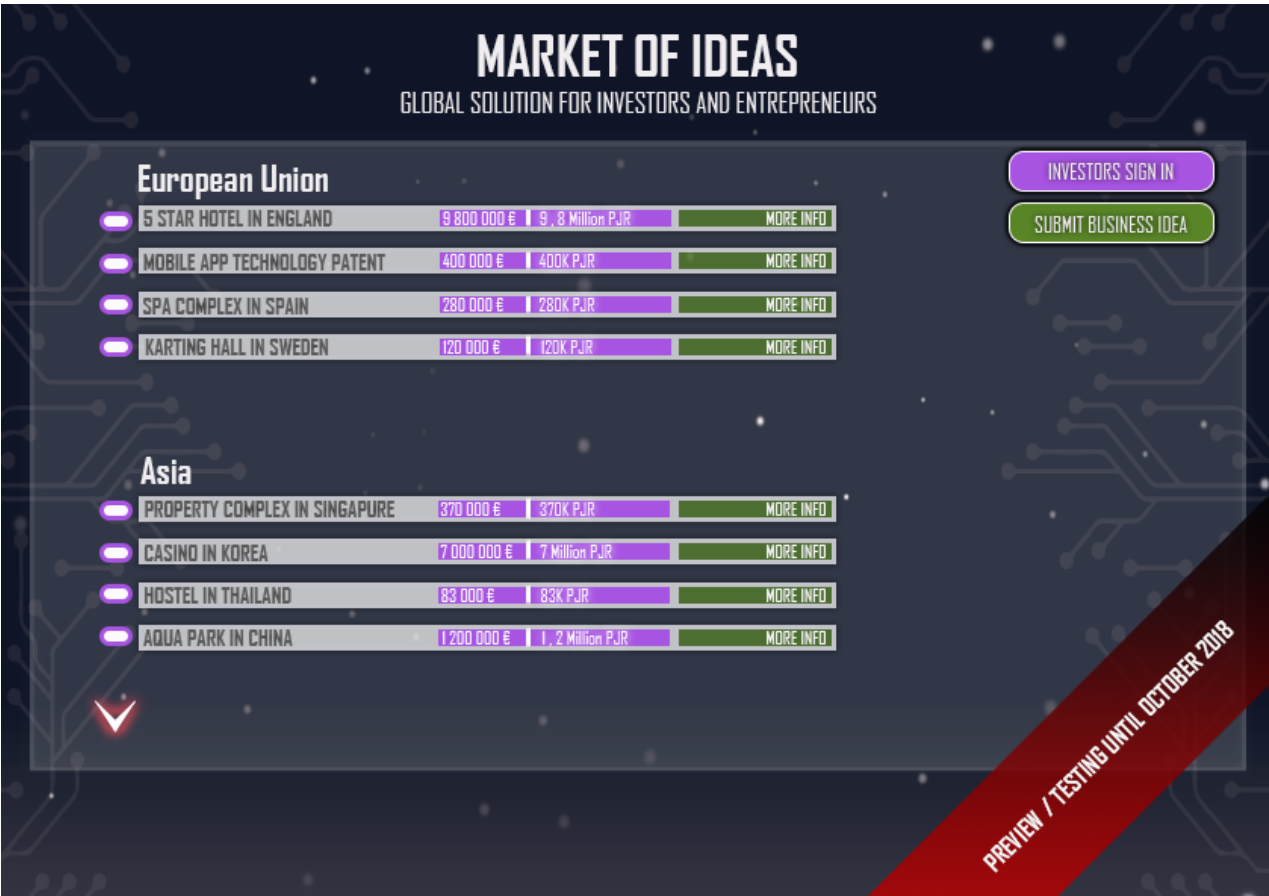
### 3.1. Market of Ideas (Preview)

Our decentralized investment platform involves a global solution for entrepreneurs with great business ideas to realize their dreams.

“Market of Ideas” allows cryptocurrency investors to choose from different business ideas and startups around the world, and become a partner investing in them. Becoming investor and having a separate investors wallet, allows to read online version of the business idea and receive all the necessary information for the investor.

On the other hand, entrepreneurs can submit their business ideas to our platform, and after verification, we are submitting them to the market. Our unique notary contract implementation on blockchain allows the transaction of information to be highly safe due to non-disclosure agreements signed within our blockchain smart contract.

The “Market of Ideas” are in process of test mode at the moment. We are expecting to start using this platform in November 2018. In addition to the information mentioned, our platforms allow us to change existing tokens for a business around the world. Therefore, we are having the same amounts of tokens going back to the market, however with much higher price, synchronized with the amount of investments made in real life.



**MARKET OF IDEAS**  
GLOBAL SOLUTION FOR INVESTORS AND ENTREPRENEURS

**European Union**

5 STAR HOTEL IN ENGLAND	9 800 000 €	9,8 Million PJR	MORE INFO
MOBILE APP TECHNOLOGY PATENT	400 000 €	400K PJR	MORE INFO
SPA COMPLEX IN SPAIN	280 000 €	280K PJR	MORE INFO
KARTING HALL IN SWEDEN	120 000 €	120K PJR	MORE INFO

**Asia**

PROPERTY COMPLEX IN SINGAPORE	370 000 €	370K PJR	MORE INFO
CASINO IN KOREA	7 000 000 €	7 Million PJR	MORE INFO
HOSTEL IN THAILAND	83 000 €	83K PJR	MORE INFO
AQUA PARK IN CHINA	1 200 000 €	1,2 Million PJR	MORE INFO

INVESTORS SIGN IN

SUBMIT BUSINESS IDEA

PREVIEW / TESTING UNTIL OCTOBER 2018

## 4. Project Coin – Token for Business

Based on Ethereum blockchain ecosystem, including newest hash algorithm, fully secured with implemented ERC20 token interface. Token is aimed to gather investments from blockchain and create new businesses around the world. This Token holds real value in the industry. Using our Token, investors will be able to obtain business shares of different companies or buy start-up ideas all around the world.

We guarantee 100% money liquidity plan for investors, as they will be using our unique business platform in order to make a deal on investment. Decentralized Business Investment Platform also allows the tokens circulating between the digital world of cryptocurrencies and the real world, to result in a non-stop token circulation within the blockchain where the value of the token rises significantly after each transaction is made.

### 4.1. Technical Aspects of our Token

As token is fully based on Ethereum ecosystem, it meets the SHA3 standard, and the standards process made a late change in the padding of the finalized hash algorithm, so that Ethereum's "sha3\_256" and "sha3\_512" hashes are not standard sha3 hashes, but a variant often referred to as "Keccak-256" and "Keccak-512" in other contexts.

Written using Solidity programming language.

- Almost instant transactions
- Implemented ERC20 interface
- Fully secured
- Meets Ethereum protocols
- Fast synchronization
- New model syncing (PV62)
- PV61 specific
- Fully decentralised cryptocurrency
- Faster than Bitcoin
  
- Non/Disclosure agreements signed with notary within blockchain

Token mining is excluded for PJR , therefore we are avoiding unnecessary problems arising from people randomly becoming owners of our company and therefore the real investors are not losing any money.

Decentralized technology uses peer-to-peer computer networks and are not subject to the whims of a central authority such as a government or server administrators.

## 4.2. New Developments

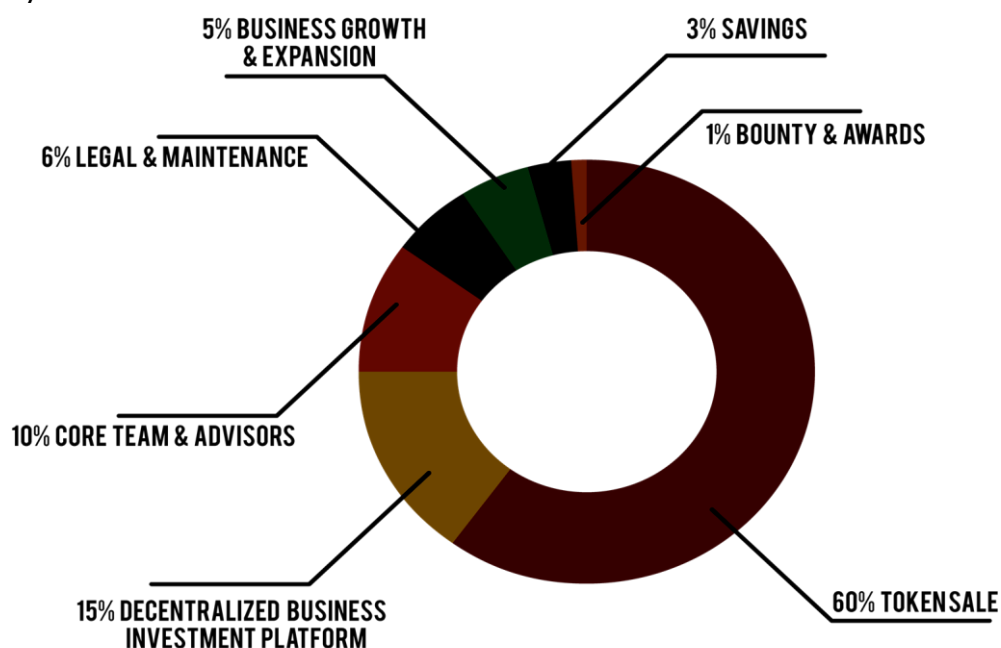
Our Decentralized Business Investment Platform is designed in a way that assures the same number of tokens is circulating non-stop between digital world of cryptocurrencies and real world, increasing the token value after each investment transaction is made.

Implementation of non-disclosure agreements within our code on blockchain will protect the investor and the business idea. We guarantee a safe and secure way to work with us.

## 4.3. Token Distribution

- ( Name of Token - ProjectCoin
- ( Symbol of Token - PJR
- ( Total number of Tokens:120 000 000 (120 million)

- 60% Token Sale
- 15% Decentralized Business Investment Platform (2019 Q1)
- 10% Core Team and Advisors
- 6% Legal & Maintenance
- 5% Business Growth & Expansion
- 3% Savings
- 1% Bounty and Rewards



**TOTAL AMOUNT OF PROJECTCOIN TOKENS:  
120,000,000**

## 5. Why Blockchain?

"ProjectCoin" is a token that will bring a huge value to the industry. Our goal is to make an available platform where token holders can use them and choose from our digital market of ideas and invest in real businesses around the world. We believe that this is just a start of a new era in the cryptocurrency world. Understanding that blockchain industry is new, we can be ready for the future and any upcoming developments.

We are expecting private investors as well as investor funds to flood millions of dollars into new startup ideas, therefore completing each investment transaction will result in a significant price increase of the Token, as the same tokens will return to the market. This new development allows us to reinvest those tokens, which were used for business investments back into the marketplace.

## 6. Benefits & the Value

Benefiting both, investors and entrepreneurs, we are helping young people to fulfill their dreams. Circulation of tokens between blockchain and real world will result in active token sales. After each transaction /investment made on our decentralized business platform, the value of token will rise significantly.

We are prepared to have the token supply available even if 10 or 100-million-dollar investment would be realized through our decentralized business investment platform. Token price in a few years can reach heights of 1000\$ per token or even 10 000\$ per token, as we expect blockchain to grown, change and develop

## 7. Why do We Need the Investment?

As a start-up company, we are looking for new investment opportunities every day in order to grow our company and our brand quicker and better.

Reaching SoftCap and receiving Additional funding for the company will allow us to finalize all our upcoming projects and give a great boost to our ideas and start-up. Reaching HardCap will give our start-up the strength to become the leading investment company on the blockchain as well as compete with big investment funds in the real world. Moreover, development of projects will be executed immediately, achieving HardCap.

Softcap : 12 million \$

Hardcap : 72million \$





## **8. Business Development**

If you like our start-up, we are open-minded for people, companies and brands who are willing to support us. We are offering several options to work with us. Starting from buying our tokens during the crowdsale, investing in company or becoming a partner and offering sponsorship. We will also be accepting private donations, which will be directly transferred to the partner companies, such as [www.selfhelpafrica.com](http://www.selfhelpafrica.com)

## **9. Competitors**

Looking closely into the blockchain industry we understand that nobody is offering a token system that provides an investment opportunities in real life, benefiting both the investor and the entrepreneur.

However, we are aware that in near future we will be dealing with competitors and we are ready to finalize our projects and move on with new developments in order to become leading investment company on the blockchain.

## **10. Conclusion**

Bringing together hardworking team with the aim to show high results and provide significant profit for investors is a must-have in any good start-up. We negotiate new deals every day, so long-term benefits for our token holders are guaranteed, as our token value will increase significantly within first 12 months. Our blockchain project has a great value and it changes the way investments will be made in the future. Support us on early stages and become a part of ProjectEreum!